



*You are cordially invited to:*

# *How to Strive and Thrive*

## *Sticking it out through the tough times*

**What:** Join us for afternoon tea with a symposium of speakers featuring tips, tricks and tales to help small-business owners survive and thrive through a down economy.

**When:** Thursday, June 12, 2008 from 4 to 6 p.m.

**Where:** The Maricopa Community Colleges Small Business Development Center  
2400 N. Central Ave. Phoenix, 85004 Suite 104

**To Register:** Call 480-784-0590 or register online at [www.maricopasbdc.com](http://www.maricopasbdc.com)

**Moderator:** Lisha Adela García  
Diversity and Women's Business Administrator  
Maricopa Small Business Development Center

**Presenting:** Bob Aranda  
Vice President, Business Banking  
Chase Bank  
*What Bankers Love to See*  
*How to approach a Bank for a Loan*

Phyllis Rector  
Principal  
The Interface Financial Group  
*Use Your Receivables to Improve Cash Flow -*  
*Non-traditional Lending Sources*

Teresa Miranda  
Business Development Manager  
Prestamano  
*What is a CDFI? Financial Options*

Diana Nayer  
Business Banking Officer  
US Bank  
*Success Strategies US Bank Customers*  
*Use to Thrive in a Down Economy*

Alejandra Paredes  
Branch Manager  
M & I Bank  
*The Smaller Bank Advantage -*  
*Flexible Strategies for Business Success*

Susan Beauchamp  
Business Analyst  
Maricopa SBDC  
*Recession-proof marketing*

**Sponsored By:** US Bank



*Contemplate*

*Commiserate*

*Collaborate*